SECTION	CRITERION	POINTS POSSIB LE	SCORING GUIDE
Resume	Contributions, Accomplishments, and Awards	10	<ul> <li>8-10 points if compelling evidence of contributions, accomplishments and awards within the candidate's school, district, and the teaching profession</li> <li>5-7 points if clear evidence of contributions, accomplishments and awards within the candidate's school, district, and the teaching profession</li> <li>3-4 points if submission displays some evidence of contributions, accomplishments and awards within the candidate's school, district, and the teaching profession</li> <li>0-2 points if submission displays very little or no evidence of contributions, accomplishments and awards within the candidate's school, district, and the teaching profession</li> </ul>
Resume	Leadership: Inside and Outside of the Classroom	15	<ul> <li>12-15 points if submission displays compelling evidence of candidate's leadership inside and outside of the classroom, including his/her commitment to community through service-oriented activities</li> <li>8-11 points if submission displays clear evidence of candidate's leadership inside and outside of the classroom, including his/her commitment to community through service-oriented activities</li> <li>4-7 points if submission displays some evidence of candidate's leadership inside and outside of the classroom, including his/her commitment to community through service-oriented activities</li> <li>0-3 points if submission displays very little or no evidence of candidate's leadership inside and outside of the classroom, including his/her commitment to community through service-oriented activities</li> </ul>
Application: Lesson Planning *evidence uploaded	Planning Engaging Lessons	10	<ul> <li>8-10 points if submission clearly describes an engaging classroom lesson, proof of high expectations for all students, proof of impact on students, and explanation of how this lesson reveals his/her core beliefs as an educator</li> <li>5-7 points if lesson plan contains most of the above elements and explains how the lesson reveals his/her core beliefs as an educator</li> <li>3-4 points if lesson plan contains few of the above elements and the candidate has a limited explanation of how the lesson reveals his/her core beliefs</li> <li>0-2 points if lesson plan contains little to none of the above elements and the candidate has a little explanation of how the lesson reveals his/her core beliefs</li> </ul>
Application: Projects or Initiatives	Impact on school culture	10	<ul> <li>8-10 points if submission clearly describes a project or initiative that has improved school culture, explains his/her role in the project, the progress of the project, and evidence that supports how the project impacted students</li> <li>5-7 points if submission describes all of the above elements but lacks substantial evidence to support student impact</li> <li>3-4 points if submission describes most of the elements above with evidence that is not substantial</li> <li>0-2 points if submission contains little to no description of the above elements and little to no evidence of student impact</li> </ul>
Application: Student Connections	Connecting Classroom to Community	10	<ul> <li>8-10 points if submission compellingly describes specific ways in which students are connected to the community with substantial evidence of student impact</li> <li>5-7 points if submission clearly describes several specific examples of how students are connected to the community, and evidence is presented that shows its impact on students</li> <li>3-4 points if submission somewhat describes examples of how students have been connected to the community and lacks evidence of how it has impacted students</li> <li>0-2 points if submission describes little to no connection to community and lacks evidence of impact on students</li> </ul>

Application: Educational Trends and Issues	Major Trends in Public Education	10	<ul> <li>8-10 points if submission compellingly describes a major public education issue along with why it is important. Candidate has a deep understanding of education issues. Clearly explains several ways in which he/she leads from the classroom</li> <li>5-7 points if submission clearly describes a major public education issue and why it is important. Candidate somewhat understands education issues. Candidate lacks some detail as to how he/she leads from the classroom</li> <li>3-4 points if submission somewhat describes examples, reveals candidate's lack of knowledge of education issues but clearly reveals how he/she leads from the classroom</li> <li>0-2 points if submission contains little to no explanation of an education issue and gives little to no explanation of how he/she leads from the classroom</li> </ul>
Application: Platform	Platform	15	<ul> <li>12-15 points if submission compellingly describes candidate's message and displays distinct evidence of his/her ability to be a spokesperson for the entire teaching profession in Arkansas</li> <li>8-11 points if submission clearly describes candidate's message with some evidence that he/she has the ability to be a spokesperson for the entire teaching profession</li> <li>4-7 points if submission somewhat describes a message with some evidence that he/she has the ability to be a spokesperson for the entire teaching profession</li> <li>0-3 point of submission has little to no description of a message with little to no evidence that the candidate has the ability to be a spokesperson for the entire teaching profession</li> </ul>
Video: 3 minutes 1 min-story 2min-pick topic	Candidate will pick one to address: "Join the Greatest Profession" "Lead from the Classroom" "The Power of a Teacher"	15	<ul> <li>12-15 points if submission compellingly conveys the candidate's ability to articulate his/her story as an educator, showcasing his/her passion for education and the teaching profession. The submission strongly connects to the audience while also showcasing the candidate's compelling knowledge of the topic.</li> <li>8-11 points if submission clearly conveys the candidate's ability to articulate his/her story as an educator, showcasing his/her passion for education and the teaching profession. The submission clearly connects to the audience while also showcasing the candidate's strong knowledge of the topic.</li> <li>4-7 points if submission somewhat conveys the candidate's ability to articulate his/her story as an educator, showcasing his/her passion for education and the teaching profession. The submission somewhat connects to the audience and provides some evidence of the candidate's knowledge of the topic.</li> <li>0-3 points if submission has little to no description of the candidate's ability to articulate his/her story as an educator, showcasing his/her passion for education and the teaching profession. The submission lacks connection to the audience or the candidate's knowledge of the topic.</li> </ul>
Professionalism	Entire Application process must meet the following criteria: On time Correct formatting Complete	5	<ul> <li>5 points if submission is on time, in the correct format, and is complete.</li> <li>0 points if submission is either: late, not submitted in the correct format, or missing any required component.</li> </ul>